



## Use of WSMHA Logos/ Trademarks or Non-Accredited Suppliers

Like most organizations, the WSMHA has certain assets which belong to the Association and exist for the collective benefit of the members. A key element of the Board of Directors mandate is to protect these assets and ensure that they are not exploited for purposes which are not to the benefit of our members. Among these assets are our logos and trademarks which include the Clipper logo as well as the name "Stouffville Clippers". As stated in Association policies, the Board of Directors may occasionally permit member teams to use our logos or trademarks for specific applications (e.g. equipment, apparel, fund-raising activities).

Also as part of its mandate, the Board of Directors periodically requests tenders from companies interested in supplying uniforms, equipment, apparel or services to the Association. Our objective is to use our financial resources and volume purchase capability to ensure that our members receive good value in terms of quality and reliability at a reasonable cost. As a party to these supplier agreements the WSMHA has certain obligations to our suppliers, not the least of which is a requirement that any member team which wishes to avail itself of such services use a supplier accredited by the Association, unless otherwise agreed to by the Board. This requirement for Board approval in advance applies to the use of any non-accredited product or service provider whether or not such use involves WSMHA logos or trademarks, or facilities provided by the Association (e.g. ice rented by the WSMHA).

The Board has historically looked favourably on member requests to use our logos and/or trademarks. We have also occasionally approved non-accredited suppliers if existing suppliers could not provide the product or service specified. In either instance, we simply ask that you submit a written request to the Board so that we can track how Association assets are being used and can honour the spirit of our supplier agreements.

We are confident that our members will understand the benefits of these policies. However, to be clear: **any future use of Association logos or trademarks, or the purchase of goods or services from non-accredited suppliers without the prior consent of the Board of Directors will result in sanctions including team financial penalties and/or the suspension of team officials.**